

ACCELERATE TO ZERO EMISSIONS

A Regional Collaboration to Combat Air Pollution through Transportation Electrification

OUR CHALLENGE

Transportation is the leading cause of greenhouse gas (GHG) emissions and air pollution in the San Diego region.

- Electric vehicles (EV) produce no tail-pipe emissions and contribute to a clean transportation future
- We must accelerate EV adoption and infrastructure investments to support our climate change goals

OUR VISION

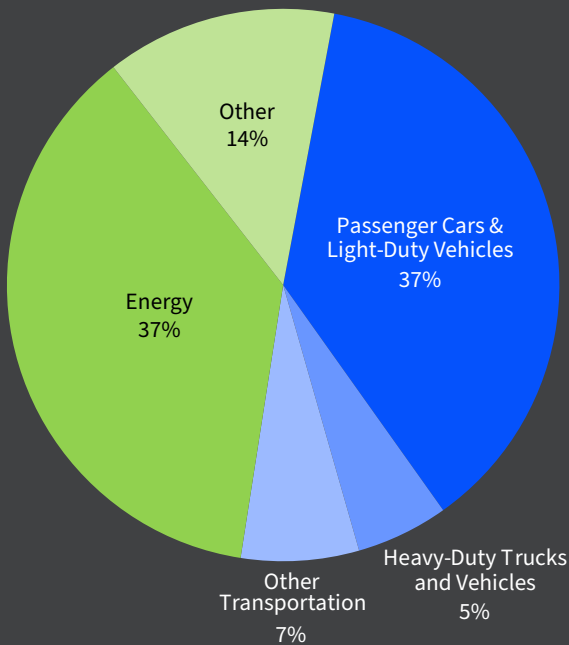
Meet and exceed ambitious state goals through EV adoption and infrastructure investments.

Together we can accomplish more, and position the San Diego region as the national leader in EV adoption.

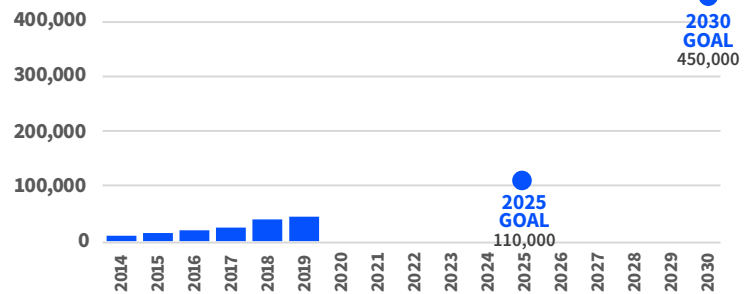
The Accelerate to Zero Emissions Collaboration will:

- Develop and implement an EV Strategy
- Attract public and private investments to the region and maximize the effectiveness of regional charger deployments
- Develop programs that enable residents, businesses, and public agencies to purchase EVs and install chargers
- Encourage equitable access to EVs and charging infrastructure for all San Diegans

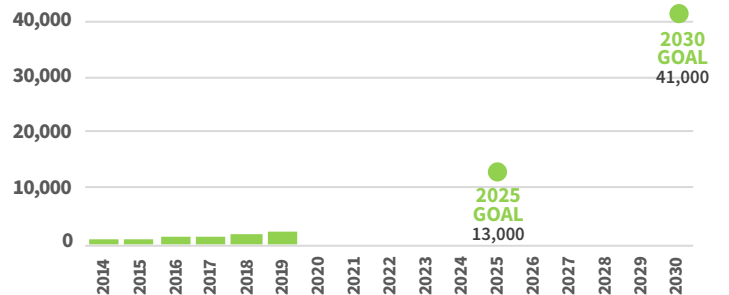
GREENHOUSE GAS INVENTORY FOR SAN DIEGO REGION, 2012



ELECTRIC VEHICLE GOALS



CHARGER GOALS



ACCELERATE TO ZERO EMISSIONS

THE SOLUTION

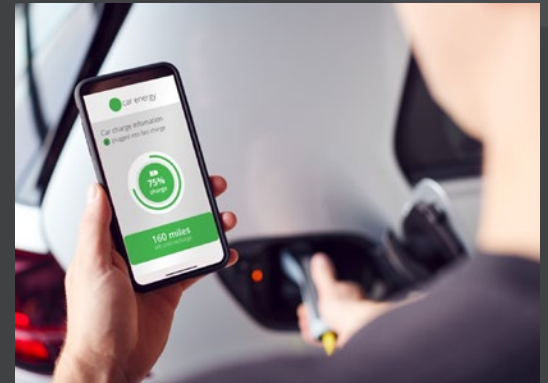
The Accelerate to Zero Emissions Collaboration will develop and implement an EV Strategy that exceeds state goals and positions the region as the national leader on EVs by:

- Encompassing a holistic strategy that includes light duty, medium duty, and heavy duty EVs and infrastructure
- Evaluating existing conditions, and goals, and mapping out how best to leverage resources among participating agencies
- Preparing a Needs Assessment, which includes infrastructure and vehicles gap analysis and current challenges such as permit process, funding, etc.
- Establishing goals and metrics for 2025 and 2030
- Providing regional role recommendations and responsibilities

CALL TO ACTION

Join the Accelerate to Zero Emissions Collaboration and be a part of the solution:

1. Collaborate with local jurisdictions, regional agencies, utilities, and other key stakeholders:
 - Stakeholder commitment to support the Accelerate to Zero Emissions Collaboration
 - Establish a Steering Committee of active participants to drive EV Strategy development
 - Include broader participation from Accelerate to Zero Emissions champions and advisors that support regional transportation electrification goals
2. Create a unified vision for clean transportation in the San Diego region:
 - Develop an EV Needs Assessment and EV Strategy
 - Encourage programs and policies that support Climate Action Plans, general plans, and the Regional Plan
3. Connect outside public and private investment opportunities to accelerate regional clean transportation efforts:
 - Engage state and federal agencies and industry on the Accelerate to Zero Emissions Collaboration
 - Convene resources and expertise of a broad reach of stakeholders to create a comprehensive EV Strategy for the region



2020

Form Collaboration
Complete Needs Assessment

2021

Develop
EV Strategy

2022

Implement
EV Strategy