

Application of San Diego Gas & Electric Company  
(U-902-M) to Adopt 2024-2031 Energy Efficiency  
Rolling Portfolio Business Plan Pursuant to  
Decision 21-05-031.

Application 22-03-\_\_\_

**PREPARED DIRECT TESTIMONY**  
**OF**  
**HOLLIE K. BIERMAN**  
**(Exhibit 1 SDG&E's Business Plan)**



**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

**MARCH 4, 2022**

1   **PREPARED DIRECT TESTIMONY OF**

2   **HOLLIE K. BIERMAN**

3   **San Diego Gas & Electric Company**

4               My name is Hollie K. Bierman. My business address is 8335 Century Park Court, San  
5 Diego, California 92123-1257. I am employed by SDG&E as its Director of Customer  
6 Programs. In my current position, I am responsible for leading the team who manages and  
7 administers the Energy Efficiency portfolio and programs for SDG&E.

8               The purpose of my direct testimony is to sponsor and testify to SDG&E’s vision for  
9 Energy Efficiency in California as Program Administrator, the Annual Portfolio Budgets, and  
10 SDG&E’s Energy Efficiency Policy.

11              My qualifications and experience are as follows: I hold a Bachelor of Arts and a Master  
12 of Arts from Brandeis University. I also hold a Juris Doctorate from the University of San Diego  
13 and am a member of the California Bar. Over the past 11 years I have served as Counsel and  
14 Senior Counsel in the Legal Department, supporting Customer Programs’ administration,  
15 strategy, contract negotiations and program implementation, until becoming Director of  
16 Customer Programs in January 2022.

17              I was hired by SDG&E in 2011 as Counsel. I have been in my present position for 2  
18 months. I have not previously testified before this Commission.

19              This concludes my prepared direct testimony.